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AnneMarie Cheverko (Provino) has been consulting for SSJR for 22 years and has 29+ years of experience in the field of trademark law. Prior to joining SSJR, she was the Director of Trademarks for The Thomson Corporation, a multi-billion dollar publishing company in Stamford, has consulted for PepsiCo, Inc. and developed an in-house Trademark program for specialty retailer Melville Corporation.

AnneMarie specializes in all aspects of trademark law, global strategies, research and opinions, investigations, infringements, litigation and TTAB proceedings, settlements, licensing, due diligence, trademark prosecution, agreements, AdWords and cyber law, social media disputes, UDRP domain disputes and proceedings, unfair competition, copyrights and domains.

AnneMarie attended Empire State University and received her Paralegal Certification with Distinction from Mercy College in 1988.

Practices

- Litigation
- Patents
- Trademarks
- Copyrights + Designs
- Pharma + Hatch-Waxman
- Online Content & Software
- PTAB Proceedings
- TTAB Proceedings
- Trade Secrets
- Unfair Competition
- Internet, Domains, Multimedia & Entertainment
- Domain Name Protection
- IP Portfolio Management