

**IN THE UNITED STATES DISTRICT COURT
FOR THE SOUTHERN DISTRICT OF
NEW YORK**

BLOCKCHAIN CAPITAL, LLC,

Plaintiff,

v.

BLOCKCHAIN CAPITAL LIMITED and Gavin
Brown,

Defendants.

Civil Action No. 1:19-cv-7847

JURY TRIAL DEMANDED

Plaintiff, Blockchain Capital, LLC (“Plaintiff”) by counsel, files this complaint against Defendants, Blockchain Capital Limited and Gavin Brown (“Defendants”), and hereby alleges as follows:

Nature of The Action

1. This is an action for federal trademark infringement, false designation of origin in violation of the Lanham Act, 15 U.S.C. § 1051 *et seq.*; state and common law trademark infringement under the laws of New York; and unfair competition against Defendants, Blockchain Capital Limited and Gavin Brown.

Parties

2. Plaintiff, Blockchain Capital, LLC, is a Delaware Limited Liability Company with offices at 440 Pacific Ave., San Francisco, California 94133.

3. Upon information and belief, Defendant, Blockchain Capital Limited, is organized in the United Kingdom with offices at 73 New Bond Street Mayfair, London W1S 1RS.

4. Upon information and belief, Defendants have an office at 183 Chorley New Road, Bolton, United Kingdom, BL1 4QZ.

5. Upon information and belief, Defendants have created or are in the process of creating an investment or venture fund which uses the name “Blockchain Capital” and the identity and organization of such entity is unknown to Plaintiffs and reference to “Defendants” hereafter includes this/these entities. Plaintiff reserves the right to amend the complaint once the identity of such investment or venture fund(s) is/are known.

6. Upon information and belief, Defendant Gavin Brown, whose primary residence is unknown, is a Principal, agent and acts as the Director of Regulation and Finance of Blockchain Capital Limited, who conducts business in the State of New York and Mr. Brown maintains an office address at 183 Chorley New Road, Bolton, United Kingdom, BL1 4QZ and/or 73 New Bond Street Mayfair, London W1S 1RS.

Jurisdiction and Venue

7. This Court has federal question jurisdiction pursuant to 28 U.S.C. §§ 1331, and 1338 over the Lanham Act claims because the action alleges *inter alia* violations of federal statutes; and the Court has jurisdiction pursuant to 28 U.S.C. §§ 1338(b) and 1367 over the state law claims because they arise out of the same nucleus of operative fact and are so related to the federal cause of action that they form the same case or controversy.

8. Venue is proper in this judicial district under 28 U.S.C. § § 1391, 1400(b) because a substantial part of the events giving rise to the claims raised in the lawsuit occurred in this judicial district, and because Defendants conduct business in this district and Defendants’ actions have injured Plaintiff whose events are in this judicial district and Defendants are subject to jurisdiction in this district.

9. Personal jurisdiction is properly in New York because Defendants have: (1) transacted business within New York and/or have contracted to supply services in New York

via appearing in interviews and speaking engagements distributed in New York where Defendants have wrongfully used “Blockchain Capital” in promotion of its business and in that Defendants via their principals speak regularly in New York to investment banks and financial institutions in promotion of their company and use of “Blockchain Capital”; (2) committed a tortious act within New York by promoting Defendants’ wrongful association with “Blockchain Capital” to New York financial institutions such as investment banks and others in the financial services industry via speaking engagements, press and interviews within and distributed in New York; (3) has committed acts outside New York to damage Plaintiff’s New York Registered Trademark for BLOCKCHAIN CAPITAL where Defendants regularly transact or solicit business in the form of e.g. speaking engagements and press in New York via media outlets known to distribute and publish and have offices in New York which Defendants reasonably knew would be published in New York.

10. Personal Jurisdiction over Gavin Brown is found in New York at least because Gavin Brown is a Director, principal and agent of Blockchain Capital Limited and upon information and belief, Gavin Brown, according to his own bio at Exhibit I, “teaches and speaks at investment banks internationally but particularly in London and New York. He is also a Non-Executive Director and Co-founder of start-up cryptoassets fund, Blockchain Capital Limited”. Mr Brown as an agent and on behalf of Defendants speaks to financial institutions in New York in a manner which promotes services under “Blockchain Capital”. Upon information and belief, at least some of these speaking engagements are paid. These speaking engagements are designed to encourage and bolster Defendants’ investment fund under “Blockchain Capital” to financial institutions, investment banks and other investors to the detriment of Plaintiff.

11. In addition, Defendants have promoted themselves through other national U.S. media outlets as being “Blockchain Capital”. As an example, a CNBC interview which was published both online and on television throughout the United States and in New York features an officer of Defendants promoting Defendants’ services under the name “Blockchain Capital” which was prominently displayed on the television interview, despite Plaintiff having the exclusive right to BLOCKCHAIN CAPITAL. A screenshot of an example CNBC video is found at Exhibit C. Upon information and belief, Mr. Brown identified himself as affiliated with “Blockchain Capital” and thus Mr. Brown, on behalf of Defendants, knowingly promoted Defendants’ services under “Blockchain Capital” to a known U.S. media outlet in the financial industry who Defendants reasonably knew or reasonably expected such interview to be published throughout the United States and in New York. Further, Gavin Brown co-authored a book entitled “Algorithms, Blockchain & Cryptocurrency: Implications for the Future of the Workplace” which is scheduled to publish on January 20, 2020 as evidenced under Exhibit N. Mr. Brown includes reference to his association with “Blockchain Capital” in that book and/or marketing for the book.

12. Further, upon information and belief, Defendants’ use of “Blockchain Capital” has provided it with access to media outlets who routinely seek out Plaintiff to speak concerning topics in the Cryptography and Cryptocurrency field and related investments, specifically CNBC which has regularly featured and sought out principals of Plaintiff as described in the declarations and evidence found in the file history of U.S. Trademark Reg. No. 5,816,914 and Defendants’ use of Blockchain Capital has allowed it to garner press and attention it otherwise would not obtain. Exhibit G shows an additional example of Defendants use of “Blockchain Capital” causing confusion among U.S. media outlets.

13. Defendants have specifically and purposefully directed their infringing conduct as described in this complaint at U.S. media outlets who are likely to be confused by Defendants' actions in a manner which harms Plaintiff.

14. Gavin Brown is a principal of Defendants and wrote an article discussing Facebook's Libra cryptocurrency and upon information and belief agreed to write the article in exchange for publication of such article. The article was sent to and published by a Boston, Massachusetts media outlet called "The Conversation" and the article is available at the following link <https://theconversation.com/facebooks-libra-has-staggering-potential-state-control-of-money-could-end-119434> with screenshots and copies attached at Exhibit A.

15. The article described in the previous paragraph identifies Gavin Brown as a "Co-founder at Blockchain Capital Limited" and Mr. Brown's actions are related to the promotion of his business which operates under the "Blockchain Capital" name in the United States and New York. This article promotes Defendants' services in a manner which wrongfully conveys an association or affiliation with Plaintiff who has the exclusive rights to the term BLOCKCHAIN CAPITAL. A link to the article identified in Exhibit A is found on Defendants' website under its "In the News" section and a screenshot of the link to that article is found at Exhibit B. Thus, Defendants have purposely directed their conduct at Massachusetts and have specifically and intentionally promoted the article written by Defendants on their website and both the article and Defendants' website wrongfully use and convey an association with Plaintiff by virtue of Defendants' stated association with "Blockchain Capital."

16. That article at Exhibit A also discusses specifically U.S. based topics on finance in the crypto industry which are discussing the possible impact of Facebook's actions on the U.S. market and financial and monetary policy, and broader monetary policy and is targeted at

increasing Defendants' coverage, press and recognition in the United States.

Background

17. Plaintiff is the owner of BLOCKCHAIN CAPITAL and U.S. Trademark Reg. No 5,816,914 and Plaintiff has the exclusive right to use BLOCKCHAIN CAPITAL in the venture capital and financial services industry, and more particularly related to the crypto and cryptography industry. Plaintiff is the leading venture capital and investment firm in the crypto industry and is the oldest venture capital firm dedicated to emerging cryptography and cryptocurrency technologies. Plaintiff has been operating under the name "BLOCKCHAIN CAPITAL" for more than five years. Plaintiff is the leader in the field and famous in the industry, notably, Plaintiff is an early investor in some of the industry's most prominent companies and organizations including Coinbase, Ethereum and Ripple.

18. Plaintiff's BLOCKCHAIN CAPITAL has acquired secondary meaning and the U.S. Trademark Office in Reg. No. 5,816,914 has recognized such secondary meaning and acquired distinctiveness, substantial press and recognition through granting of a registration with a claim to acquired distinctiveness. The affidavits and evidence found in the file history of Reg. No. 5,816,914 which evidence such secondary meaning and acquired distinctiveness are incorporated by reference.

19. Plaintiff also is the owner of New York Service Mark Registration No. S24353 for BLOCKCHAIN CAPITAL ("New York Registration").

20. Plaintiff's BLOCKCHAIN CAPITAL has had significant press coverage over the past five years in Forbes, Fortune, Bloomberg, CNBC, Harvard Business Review, Wired, Frazer Rice, Wall Street Journal Pro, CoinDesk, Axios, The PE Hub Network, Crypto Insider,

Bitcoin Magazine, Business Times, Nasdaq, The Drum, Examiner, PitchBook, BankNxt, Market Wired, Venture Beat, etc., and in press releases on PR Newswire, MarketWire, BusinessWire, Nasdaq. Plaintiff's BLOCKCHAIN CAPITAL has been covered in interviews on major television networks such as CNBC, Bloomberg TV and Fortune.

21. The principals of Plaintiff are famous in the industry with Jimmy Song, Brock Pierce and Spencer Bogart being listed as some of the most influential persons in the cryptography industry in numerous articles that name them aside BLOCKCHAIN CAPITAL.

22. Plaintiff has continuously used its BLOCKCHAIN CAPITAL® trademark since use began and for more than five years and has expended considerable resources promoting and advertising its brand.

Defendants' Activities

23. Defendants use and promote itself as "Blockchain Capital" within the crypto and cryptography industry and the more broad financial services industry and Defendants are launching an investment fund or product under the same name in a manner which wrongfully conveys an association, sponsorship and affiliation with Plaintiff and is likely to confuse and in fact has caused confusion as to the source of services offered under "Blockchain Capital", providing Defendants with recognition and saleability of its services it otherwise would not have but for the wrongful use of "Blockchain Capital".

24. Mr. Brown, a principal of Defendants, regularly holds speaking engagements under the name Blockchain Capital in the United States and specifically targeted at New York as evidenced by Mr. Brown's bio at Exhibit I.

25. Upon information and belief, Mr. Brown wrote the bio at Exhibit I.

26. Mr. Brown, a principal of Defendants, was featured in tweets from media outlets

where such media outlet confusingly believed that Mr. Brown was affiliated with “@blockchaincap” which is Plaintiff’s twitter handle. Not only were these media outlets confused, but Mr. Brown affirmed such confusion and wrongful belief of affiliation by re-tweeting such confused tweet, thus encouraging and promoting confusion and other individual’s belief that Plaintiff’s BLOCKCHAIN CAPITAL was affiliated with or otherwise sponsored, endorsed or authorized Defendants; or that Defendants are in fact the Plaintiff. Screenshots of example tweets which were re-tweeted by Mr. Brown are found at Exhibit D.

27. Upon information and belief, Mr. Brown and the other principals of Defendants identify themselves as affiliated with “Blockchain Capital” to industry professionals and media outlets which is confusing or likely to cause confusion in that Plaintiff has the exclusive right to BLOCKCHAIN CAPITAL®. Defendants has co-authored a book entitled “Algorithms, Blockchain & Cryptocurrency: Implications for the Future of the Workplace” which is scheduled to publish on January 20, 2020 as evidenced under Exhibit N and which upon information and belief identifies Mr. Brown as affiliated with “Blockchain Capital”.

28. The consumers of Plaintiff’s and Defendants’ services are similar including identical types of investors and identical types of investments and target portfolio companies.

29. Plaintiff and Defendants both promote their services through the same or similar media outlets including both traditional media outlets and crypto industry specific media outlets. As can be seen under Exhibit J, both Plaintiff and Defendants appear together in the same media outlets.

30. Individuals and companies who will view and utilize both Plaintiff and Defendants’ services are similar or identical.

31. Defendants have used “Blockchain Capital” in order to trade on the goodwill

developed in Plaintiff's BLOCKCHAIN CAPITAL® and Defendants have used "Blockchain Capital" in its website, promotional content, interviews, articles and industry conferences and publications in order to trade off on the established goodwill of Plaintiff in BLOCKCHAIN CAPITAL®.

32. On July 3, 2019, Plaintiff sent a cease and desist letter to Defendants demanding that wrongful use of Plaintiff's trademark stop.

33. A copy of the July 3, 2019 demand letter is attached at Exhibit E.

34. After having received the letter, Defendants updated its website to show additional articles, specifically including articles directed at the U.S., including the article posted on "The Conversation". At Exhibit F is a printout of the News & Press section of Defendants' website which does not mention the article on "The Conversation" whereas compared to Exhibit B, the article from "The Conversation" is specifically mentioned and promoted and this is after Defendants were specifically put on notice.

35. Defendants sent a letter dated July 25, 2019 to Plaintiff on August 5, 2019 ("Response Letter").

36. The Response Letter indicates Defendants have significant commitments to their investment fund which is marketed under "Blockchain Capital" and many speaking engagements to promote Defendants' company as "Blockchain Capital".

37. Upon information and belief, but for Defendants' wrongful use of "Blockchain Capital" and wrongful association with Plaintiffs, Defendants would not be able to secure commitments or obtain the same level of press or recognition because such press and recognition is founded on the belief and confusion that Defendants is affiliated with Plaintiff by virtue of Defendants' wrongful use of Plaintiff's trademark.

38. The Response Letter asserts that Defendants were not aware of Plaintiff, which Plaintiff asserts is not accurate because a) Plaintiff's company Blockchain Capital and service mark has been featured in UK publications prior to the Defendants adoption of the same name as evidenced under Exhibit K; and b) typically when searching for a domain name, Defendants or its principals would search first for "blockchaincapital.com" which is owned by Plaintiff and would therefore be indicated as unavailable. Upon information and belief Defendants then created a similar domain (including a hyphen) in order to use "Blockchain Capital" in the domain and obtain an available domain which utilizes Plaintiff's trademark. Hyphens are only used in domain names when the un-hyphenated name is already taken. Attached as Exhibit L is Plaintiff's domain record for BLOCKCHAINCAPITAL.COM created on May 9, 2013. Attached as Exhibit M is Defendants' domain record for BLOCKCHAIN-CAPITAL.CO.UK created May 13, 2017.

39. Further, Defendants' officers have re-tweeted a confused association with "@blockchaincap" which is Plaintiff's twitter account and handle.

40. Defendants' letterhead and website also wrongfully use "Blockchain Capital".

41. Defendants' website is accessible in and promoted in the United States.

42. Since being put on notice as of July 3, 2019, Defendants have not changed their conduct and Defendants have continued use of "Blockchain Capital" in willful violation of Plaintiff's rights.

43. In Defendants' Response Letter, Defendants demanded over \$200,000 US Dollars to cease use of "Blockchain Capital".

44. In the Response Letter, Defendants recognized that Plaintiff has had a lot of press.

45. Upon information and belief, Defendants knew of Plaintiff's BLOCKCHAIN CAPITAL earlier than July 3, 2019.

46. As further evidence of actual confusion, Coin Telegraph, a crypto industry news source with circulation in the United States and around the world, posted an article following the CNBC interview indicating that Gavin Brown was the co-founder of Blockchain Capital, thus, Coin Telegraph was confused to believe that Gavin Brown was affiliated with Plaintiff by virtue of Defendants and Mr. Brown's use on behalf of Defendants of "Blockchain Capital". After the real co-founder of Blockchain Capital alerted Coin Telegraph to this issue, the article was edited and a disclaimer added. The article as edited by Coin Telegraph (with disclaimer) is attached at Exhibit G. The article indicates over 3500 views and nearly 130 shares. At least some of those shares (Exhibit H) indicate that the viewer of the article was in fact confused to believe that Gavin Brown was the co-founder of Plaintiff when he is not.

47. Defendants' use of Plaintiff's brand is likely to cause confusion, mistake or deception among the public who will be confused, mistaken and deceived into believing that Defendants' services are endorsed by, are sponsored by, affiliated with, and/or authorized by Plaintiff.

48. Upon information and belief, Defendants' use of Plaintiff's trademark has misappropriated and continues to misappropriate the goodwill that Plaintiff has built in its usage of the BLOCKCHAIN CAPITAL® mark.

49. Upon information and belief, Defendants' activities have caused and continue to cause irreparable injury to Plaintiff's reputation and goodwill.

50. Upon information and belief, Defendants have profited and continue to profit from its unlawful acts, including obtaining investments and/or commitments in its fund and/or

being considered by portfolio companies because of a mistaken belief by such investors or portfolio companies that Defendants is affiliated with Plaintiff.

51. In addition to financial damage through e.g. lost investments and investment opportunities, Defendants' unlawful conduct has caused and will continue to cause irreparable damage to the BLOCKCHAIN CAPITAL® mark and the valuable brand and goodwill it so powerfully represents. Defendants' use of BLOCKCHAIN CAPITAL, if not enjoined by this court, has mislead and will continue misleading the public and causing irreparable damage and harm to Plaintiff and the public, and will deprive Plaintiff of control over its immensely valuable brand and the goodwill it represents, and will undermine Plaintiff's investment and time and money over many years in developing the BLOCKCHAIN CAPITAL® mark with the favorable and unique associations that distinguish the brand in the marketplace. Plaintiff has no adequate remedy of law.

52. Upon information and belief, at the time Defendants adopted the name of BLOCKCHAIN CAPITAL, Defendants did so with full knowledge of Plaintiff's use of its BLOCKCHAIN CAPITAL mark and use of BLOCKCHAINCAPITAL.COM and BLOCKCHAIN.CAPITAL and Plaintiff's existing rights to BLOCKCHAIN CAPITAL.

53. The intentional and willful nature of Defendants' unlawful acts renders this an exceptional case.

COUNT I

54. Plaintiff repeats and re-alleges the allegations contained in the prior paragraphs of this Complaint and incorporates them herein by reference.

55. Defendants' use of BLOCKCHAIN CAPITAL constitutes trademark infringement and gives rise to a likelihood of confusion, deception, and mistake among the

public.

56. Upon information and belief, Defendants adopted and used the BLOCKCHAIN CAPITAL name with the willful purpose and intent of misleading the public and trading upon the goodwill and reputation associated with Plaintiff's Registrations.

57. These acts violate the United States Lanham Act and constitute infringement of Plaintiff's registered trademark, in violation of Section 32 of the Lanham Act, 15 U.S.C. § 1114 *et seq.*, particularly, Section 32(1)(a) of the Lanham Act, 15 U.S.C. § 1114 (1)(a), prohibits the use in commerce, without the consent of the registrant, of any reproduction, counterfeit, copy, or colorable imitation of a registered mark in connection with the sale, offering for sale, distribution, or advertising of any goods or services on or in connection with which such use is likely to cause confusion, or to cause mistake, or to deceive.

58. As a result of Defendants' infringing activities, the public is likely to be and has already been confused, misled or deceived as to the source, origin or sponsorship of Defendants' services, and Plaintiff has suffered irreparable injury for which it has no adequate remedy at law.

59. Upon information and belief, as a direct and proximate result of Defendants' actions in misappropriating Plaintiff's trademark rights, Plaintiff will need to conduct a corrective advertising campaign to alleviate existing and ongoing future confusion in the marketplace, in an amount to be determined.

COUNT II

60. Plaintiff repeats and re-alleges the allegations contained in the prior paragraphs of this Complaint and incorporates them herein by reference.

61. Defendants' use of the BLOCKCHAIN CAPITAL name constitutes offering for

sale and selling services in interstate commerce using false and misleading descriptions and representations of fact, in violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).

62. Upon information and belief, Defendants adopted and used the BLOCKCHAIN CAPITAL trademark with the knowledge that it was misleading, and deceptive, and with the intent to compete unfairly with Plaintiff and to misappropriate the goodwill of Plaintiff and to convey that Plaintiff approved, condoned, endorsed, sponsored or was otherwise associated with Defendants by virtue of both using BLOCKCHAIN CAPITAL in similar channels of trade for similar goods and services as described previously.

63. Upon information and belief, Defendants posted content and an article and has promoted itself using a false claim and false implied endorsement by BLOCKCHAIN CAPITAL®. Such practice constitutes passing off and false designation of origin in violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).

64. As a result of Defendants' activities, the public is likely to be confused, misled, or deceived about the sources of Defendants' services, and Plaintiff is now and will continue to suffer irreparable injury to its goodwill and reputation, for which it has no adequate remedy at law.

65. Upon information and belief, as a direct and proximate result of Defendants' actions, Plaintiff will need to conduct a corrective advertising campaign to alleviate existing and ongoing future confusion in the marketplace, in an amount to be determined.

COUNT III

66. Plaintiff repeats and re-alleges the allegations contained in the prior paragraphs of this Complaint and incorporates them herein by reference.

67. This claim is against Defendants for common law trademark infringement.

68. In addition to the Federal Registration owned by Plaintiff, as set forth above, Plaintiff's BLOCKCHAIN CAPITAL® mark enjoys common law rights in New York and throughout the United States. These rights are senior and superior to any rights which Defendants may claim.

69. Defendants' use of BLOCKCHAIN CAPITAL is intentionally designed to mimic Plaintiff's BLOCKCHAIN CAPITAL® mark so as to cause confusion regarding the source of Defendants' services in that purchasers thereof will be likely to associate or have associated such show with, as with originating with, or as approved by Plaintiff, all to the detriment of Plaintiff.

70. Defendants' infringement will continue unless enjoined by the Court.

71. Upon information and belief, as a direct and proximate result of Defendants' actions in misappropriating Plaintiff's trademark rights, Plaintiff will need to conduct a corrective advertising campaign to alleviate existing and ongoing future confusion in the marketplace, in an amount to be determined.

COUNT IV

72. Plaintiff repeats and re-alleges the allegations contained in the prior paragraphs of this Complaint and incorporates them herein by reference.

73. This is a cause of action for Unfair Competition.

74. Defendants' acts complained herein amount to a bad faith misappropriation of the labor, skill, expenditures and proprietary property of Plaintiff.

75. Defendants have *inter alia*: used a confusingly similar brand; copied Plaintiff's trademark, trade dress and passed it off as its own; and falsely advertised illegitimate reviews.

76. At all times relevant to the Complaint, Defendants' conduct was intentional and purposely directed at Plaintiff and Defendants were intentionally palming off themselves as

affiliated with Plaintiff by virtue of Defendants' use of Plaintiff's mark. Defendants also re-tweeted and passed themselves off as affiliated with Plaintiff.

77. Such conduct was done in bad faith and amounts to unfair actions by Defendants.

COUNT V

78. Plaintiff repeats and re-alleges the allegations contained in the prior paragraphs of this Complaint and incorporates them herein by reference.

79. This is a cause of action for New York Trademark Infringement under N.Y. Gen. Bus. Law §360-K.

80. Plaintiff is the owner of the New York Registration which was duly and legally issued by the New York Secretary of State on April 24, 2018.

81. Defendants without Plaintiff's consent have wrongfully used "Blockchain Capital" which is identical to Plaintiff's BLOCKCHAIN CAPITAL in distributing, selling and/or offering for sale similar and/or identical services in a manner that is likely to and has caused confusion about the source of the services under "Blockchain Capital".

82. Defendants has distributed advertisements intended for use in connection with services in New York which are likely to and have caused confusion as to the source of the services offered under Defendants' "Blockchain Capital" in that consumers have been or are likely to be confused to believe that Defendants is affiliated with and/or authorized by Plaintiff by virtue of Defendants' use of "Blockchain Capital".

83. Plaintiff seeks injunctive relief as it has no adequate remedy at law and seeks destruction of all infringements, damages including disgorgement of profits because Defendants knew of and intentionally sought to perpetuate confusion, mistake or deception.

84. Upon information and belief, Defendants have raised money and garnered press

it otherwise would not have been able to obtain without the wrongful use and association with Plaintiffs due to the improper and wrongful use of Plaintiff's trademark.

85. Defendants' conduct is in bad faith and done with knowledge and intent to deceive and Plaintiff seeks treble damages and profits and reasonable attorney fees.

COUNT VI

86. Plaintiff repeats and re-alleges the allegations contained in the prior paragraphs of this Complaint and incorporates them herein by reference.

87. The BLOCKCHAIN CAPITAL mark has become famous in the crypto and cryptography industry and is distinctive in New York through Plaintiff's continuous and exclusive use of the mark in connection with Plaintiff's services and goods and via substantial press and recognition from financial institutions in New York and substantial unsolicited press in New York media outlets. Samples of such recognition and press are found in the evidence submitted with Plaintiff's federal registration in support of the granted acquired distinctiveness claim as found in the file history of Plaintiff's federal trademark.

88. Because Plaintiff's goods and services have gained a reputation for excellence, the BLOCKCHAIN CAPITAL mark, which is always used in connection with Plaintiff's goods and services defined above, have gained substantial fame, renown, and goodwill in New York.

89. Defendants' use of BLOCKCHAIN CAPITAL trademark has caused and continues to cause irreparable injury to and dilution of the Plaintiff's BLOCKCHAIN CAPITAL marks' distinctive quality in violation of Plaintiff's rights under NY Gen. Bus. Law §360-L. Defendants' use of BLOCKCHAIN CAPITAL dilutes, blurs and tarnishes the distinctiveness of Plaintiff's BLOCKCHAIN CAPITAL mark.

90. As a direct and proximate result, Plaintiff has suffered and continues to suffer irreparable harm to its valuable BLOCKCHAIN CAPITAL mark. Unless the BLOCKCHAIN CAPITAL name is removed from all Defendants' advertising, websites, content, and marketing materials, Plaintiff will continue to be irreparably harmed.

91. Plaintiff has no adequate remedy at law that will compensate it for the continued and irreparable harm it will suffer if the signage, advertising, websites, content and marketing materials are not removed.

Request for Relief

WHEREFORE, Plaintiff prays for judgment as follows:

A. An order immediately and permanently enjoining Defendants, their officers, members, agents, servants, employees, attorneys, and all persons in active concert or participating with any of them, from:

- i. advertising, marketing, promoting, selling or otherwise offering for sale any good or service under a name that is confusingly similar to Plaintiff's BLOCKCHAIN CAPITAL mark, any derivation or colorable imitation thereof, or any mark confusingly similar thereto or using BLOCKCHAIN CAPITAL in media outlets or using BLOCKCHAIN CAPITAL as or within a name of a company including termination of use of "Blockchain Capital Limited";
- ii. making or employing any other commercial use of Plaintiff's BLOCKCHAIN CAPITAL mark, any derivation or colorable imitation thereof, or any mark confusingly similar thereto including but not limited to

- use in or registration of domains using BLOCKCHAIN CAPITAL or any derivation or colorable imitation thereof;
- iii. using any other false designation of origin or false description or representation or any other thing calculated or likely to cause confusion or mistake in the mind of the trade or public or to deceive the trade or public into believing that Defendants' services or activities are in any way sponsored, licensed or authorized by or affiliated or connected with Plaintiff;
 - iv. using BLOCKCHAIN CAPITAL as a keyword, metatag or hashtag in any of its websites and domains;
 - v. doing any other acts or things calculated or likely to cause confusion or mistake in the mind of the public or to lead marketers, advertisers, purchasers or consumers or investors into the belief that the products or services promoted, offered, or sponsored by Defendants come from Plaintiff, or are somehow licensed, sponsored, endorsed, or authorized by, or otherwise affiliated or connected with Plaintiff;
 - vi. otherwise competing unfairly with Plaintiff in any manner; and
 - vii. assisting, aiding, or abetting any other person or business entity in engaging in or performing any of the activities referred to in the above subparagraphs, or effecting any assignments or transfers, forming new entities or associations, or utilizing any other device for the purpose of circumventing or otherwise avoiding the prohibitions set forth in the previous subparagraphs;

B. That a judgment be entered that Defendants have infringed Plaintiff's mark in violation of 15 U.S.C. § 1114 and have damaged Plaintiff's goodwill.

C. That a judgment be entered that Defendants have unfairly competed with Plaintiff by the acts complained of herein in violation of 15 U.S.C. § 1125(a).

D. That a judgment be entered that the acts of Defendants constitute unfair competition and trademark infringement in violation of the common law of New York.

E. That a judgment be entered that the acts of Defendants constitute trademark infringement under New York Gen Bus. Law §360-K.

F. That a judgment be entered that the acts of Defendants constitute dilution under New York Gen Bus. Law §360-L

G. That Defendants be ordered to account and pay to Plaintiff all profits derived as a result of the activities complained of herein.

H. That Defendants be ordered to transfer all domains containing "Blockchain Capital" or the equivalent or confusingly similar domain to Plaintiffs, including, without limitation, blockchain-capital.co.uk.

I. That Defendants be ordered to immediately terminate all use of "Blockchain Capital" and change the author bio in the book entitled "Algorithms, Blockchain & Cryptocurrency: Implications for the Future of the Workplace" to remove all references to "Blockchain Capital".

J. That Defendants be ordered to pay Plaintiff's reasonable attorneys' fees and costs.

K. That Defendants be ordered to pay actual, exemplary and compensatory damages.

L. Disgorgement of profits, including investments or commitments Defendants have obtained in connection with their "Blockchain Capital" fund.

M. Such further relief as determined to be just and proper.

Demand For a Jury Trial

In accordance with Federal Rules of Civil Procedure 38, Plaintiff hereby respectfully demands a trial by jury of all issues and claims to triable.

Dated: August 21, 2019

Respectfully submitted,

/Jonathan A. Winter/

Jonathan A. Winter (JW4345)

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Exhibit A

THE CONVERSATION

Academic rigor, journalistic flair

🔍 Search analysis, research, academics...

Arts + Culture **Economy + Business** Education Environment + Energy Ethics + Religion Health + Medicine Politics + Society Science + Technology

Facebook's libra has staggering potential – state control of money could end

June 26, 2019 7.14am EDT



Author



Gavin Brown

Senior Lecturer, Finance, Manchester Metropolitan University

Disclosure statement

Gavin Brown is a Non-Executive Director and Co-founder at Blockchain Capital Limited, a start-up digital assets fund which has yet to launch. It would not benefit directly from this article but does have an interest in digital asset investments such as bitcoin which leverage blockchain technology.

Partners

THE CONVERSATION

Academic rigor, journalistic flair

Facebook's libra has staggering potential – state control of money could end

June 26, 2019 7.14am EDT



The fruit of your coins. 1599686sv

Author



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The UN recognises 180 currencies worldwide as legal tender, all of them issued by nation states. It does not recognise cryptocurrencies like bitcoin in this way, even if communities of enthusiasts have been treating them as a means of exchange for over a decade now.

Yet the latest addition to this group, Facebook's libra, threatens to do something that no other cryptocurrencies have come close to achieving: the state monopoly over the control and issuance of money is now under serious threat.

Facebook boasts over half the world population as active monthly users: 2.2 billion on Facebook, 0.8 billion on Instagram and 0.7 billion on WhatsApp. Combined with the fact that 1.7 billion adults worldwide have no bank accounts, a project like this is the perfect petri dish in which to create a truly global currency.

The Libra Council

The independent Libra Council that Facebook proposes to oversee this new currency from Geneva will become nothing short of a quasi central bank. Consisting of 27 giant corporates plus Facebook, it will vet aspiring applicants who wish to join their ranks for a fee of US\$10m (£7.9m); as well as manage the reserve of state currencies and short-term government bonds that will back the libra.



Founding members of the Libra Council. *rvisoft*

This model is very different to the likes of bitcoin, whose exchange rate is driven purely by the supply and demand. In contrast, the Libra Council would be competing in global currency wars against other nation states.

Imagine ten years from now if, say, 40% of all US dollars are held on deposit by Facebook/the council to back the issued libra coins, which have by now become widely used across the world. We can hypothesise that US dollars might constitute a 30% weight of libra's asset-backing basket – to have a steady exchange rate for libra, the idea is to underpin it with a selection of stable and widely traded financial assets.

In the likely event that the US experiences a moderate, or even severe economic crisis, Facebook/the council would need to rebalance the basket of assets to defend the value of libra. Let's say they decided to revise down the US dollar weighting in their reserve to 25% of the basket. This would involve selling huge sums of US dollars and replacing them with, say, euros, and would significantly drive down the value of the dollar.

This would be a very negative market signal, encouraging other holders of dollars to dump them as well, thereby exacerbating the fall. And even before this happened, Facebook could potentially use the mere threat as leverage in negotiating with nation states on matters of regulation, taxation and so on. Based on Facebook's current revenues, it would already be 90th in the world by GDP if it was a nation state, so its power to face off in negotiations with states and trading blocs is formidable even without libra.

Read more: Libra: four reasons to be extremely cautious about Facebook's new currency

How do nation states control a global company with unprecedented access to their citizens' data, its own currency, and perhaps the ability to affect their domestic politics and the strength of their currency on the global markets? It sounds tricky to put it mildly.

And by the way, it's not only Facebook that is entering this space. JP Morgan has just launched a cryptocurrency for institutional customers, while 13 other global investment banks are planning to follow suit with currencies in 2020. Samsung is rumoured to be looking at launching a currency for ordinary customers, while it would not be surprising if other online giants like Amazon and Google were tempted, too.

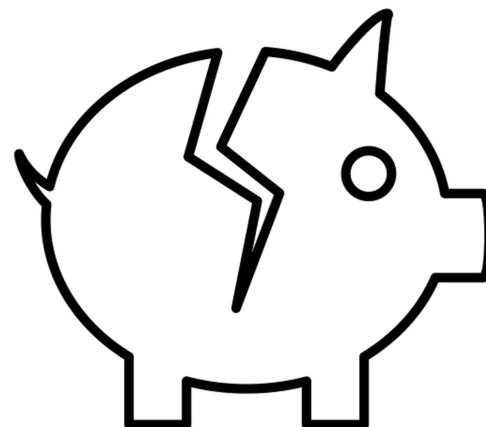
The greater threat

Mark Carney, governor of the Bank of England and chairman of the Financial Stability Board, told the G20 in 2018 that cryptocurrencies didn't pose a systemic risk to the global financial system. His assessment might have been based on their current footprint rather than their potential.

In fact, the blockchain technology that underpins new currencies like libra has astonishing potential. The ability to significantly move exchange rates is only part of it: if people buy and sell with these currencies, save with them, trade with them, demand for state currencies and bonds could plunge.

This would undermine the ability of central banks and governments to buy and sell these assets to set national interest rates. It would emasculate this vital means of managing our economies, leaving only fiscal levers like taxing and spending at the disposal of states. What then?

Of course, such a seismic shift in our control of the use of money would first require these new currencies to be widely adopted. Yet the genie has been out of the bottle since the arrival of cryptocurrencies – it will be very difficult to stop it now.



Snout funny. Elchin Jafari

If this space comes to be dominated by big listed companies like Facebook and JP Morgan, it is at least arguably preferable to alternatives like bitcoin which are almost unfettered in having no geographic or tax domicile and being pseudo-anonymous in nature. A currency like libra also has the potential to reduce consumer transaction speeds, improve transparency and allow users to store their wealth digitally using a “trusted” consortium of founding institutions.

And when it comes to future geopolitical shocks like Brexit, consumers will be able to shield themselves more easily by reducing their exposure to, say, the British pound by holding their wealth in libra or whatever instead. Arguably we are talking about a superior type of money that is better aligned to a younger generation that is comfortable with such new forms of money.

Notwithstanding, we need to come to terms with the size of this potential change and its ramifications: Facebook's impact on our societies has been profound over the previous two decades, and libra may well eclipse that accomplishment. Facebook's **founding mantra** of "move fast and break things" seems entirely consistent with the strategy for this currency.

The American futurist **Stewart Brand** famously said that "once a technology rolls over you, if you're not part of the steamroller, you're part of the road". Well, nation states appear not to have been invited to get on board this particular steamroller. That leaves a lot of vulnerable road – watch closely to see what they try and do about it in the months ahead.

[Facebook](#)[Monetary policy](#)[Bitcoin](#)[Cryptocurrency](#)[Blockchain](#)[Libra](#)

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Exhibit B



BLOCKCHAIN CAPITAL IN THE PRESS



26TH JUNE 2019 - THE CONVERSATION

Gavin Brown contributes to The Conversation on Facebook's Libra coin



26TH JUNE 2019 - THE DAILY TELEGRAPH

Gavin Brown talks to The Daily Telegraph about Facebook's new digital coin Libra



28TH MAY 2019 - THE DAILY TELEGRAPH

Bitcoin reaches 12 month high



7TH MAY 2019 - THE METRO

Gavin Brown speaks to the Metro about Facebook



30TH APRIL 2019 - THE EXPRESS

Land Rover drivers could be PAID in cryptocurrency for spotting potholes



24TH APRIL 2019 - BLOKT

Gavin Brown discusses why it is not "outlandish" for enterprises to come up with their own cryptocurrencies.

**23RD APRIL 2019 - CNBC**

Gavin Brown, co-founder & director at the London-based Blockchain Capital Limited, discusses the benefits of blockchain technology.

**5TH APRIL 2019 - FORBES**

Gavin Brown contributes to Forbes article about wash trading as Bitcoin price surges.

**30TH JANUARY 2019 - THE EXPRESS**

Bitcoin latest: It's NOT WORTH mining BTC anymore, says leading cryptocurrency academic

**9TH DECEMBER 2018 - THE EXPRESS**

Bitcoin WARNING: Could Facebook and Amazon cryptocurrency plans TOPPLE bitcoin?

**5TH NOVEMBER 2018 - THE BBC INSIDE OUT**

Gavin Brown speaks about Cryptocurrencies in Manchester

**4TH AUGUST 2018 - UNIVERSITY OF OXFORD**

Gavin Brown invited Keynote Speaker at Hertford College, Oxford

**8TH JUNE 2018 - THE FINANCIAL TIMES**

Who owns Bitcoin now?

**10TH APRIL 2018 - THE EXPRESS**

Is bitcoin BROKEN? Expert warns BTC could become 'largely irrelevant

**5TH APRIL 2018 - COINFEST CONFERENCE EVENT**

Gavin Brown speaks at the 2018 Coinfest Conference

**FEBRUARY 2018 - CRYPTO INVESTOR SHOW (VIDEO)**

Gavin Brown on the panel at the Crypto Investor Show

**23 FEBRUARY 2018 - THE EXPRESS**

Bitcoin price LIVE: BTC returns to the \$10,000 mark after spell of mid-morning volatility

**05 FEBRUARY 2018 - BBC RADIO**

Gavin Brown speaks to the BBC Radio Newsroom

**04 FEBRUARY 2018 - THE TELEGRAPH**

Lloyds Bank in Bitcoin crackdown: credit card owners banned from buying cryptocurrency

**01 FEBRUARY 2018 - THE EXPRESS**

Bitcoin hits 2018 LOW: Massive DECLINE as cryptocurrency fails to sustain soaring prices

**25 JANUARY 2018 - THE TELEGRAPH**

Is the Bitcoin party over? Why cryptocurrency's wild ride could be coming to an end

**23 JANUARY 2018 - SPEECH TO HMRC**

Gavin Brown gives a speech to HMRC on Contemporary issues in economics and policy

**23 JANUARY 2018 - THE EXPRESS**

Bitcoin could 'trigger utter lawlessness' in India after Modi's failed war on black money

**22 JANUARY 2018 - THE EXPRESS**

Blockchain first: US-China trade deal first of its kind using bitcoin technology

**19 JANUARY 2018 - THE EXPRESS**

Bitcoin price LIVE: Price rising as Morgan Stanley jumps aboard the bitcoin bus

**15 JANUARY 2018 - THE BBC ONE SHOW**

Gavin Brown discussing Bitcoin and cryptocurrencies live in London on BBC 1's The One Show

**16 DECEMBER 2017 - BBC RADIO**

Gavin Brown on Asian Network's 'Big Debate'

**15TH DECEMBER 2017 - THE FINANCIAL TIMES**

Matthew Buck talks to The Financial Times for their Money feature article on Bitcoin

**6TH DECEMBER 2017 - SOUTH KOREAN RADIO**

Matthew Buck talks to the Business Breakfast Show on South Korean Radio

**02 DECEMBER 2017 - THE FINANCIAL TIMES**

Bitcoin: an investment mania for the fake news era

**28 NOVEMBER 2017 - THE FINANCIAL TIMES**

Drivers and Risks to the Cryptocurrency Boom

**15 NOVEMBER 2017 - BBC RADIO**

Gavin Brown on the "Money Talks" show

Exhibit C

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INVESTING IN
SUPERTRENDS

GAVIN BROWN
BLOCKCHAIN CAPITAL

CNBC

CRED

Exhibit D

@blockchaincap ----
is owned by Plaintiff

@blockchaincap -----
is owned by Plaintiff

 Gavin S Brown

185 Tweets

Phillip Nunn and 5 others


 5
  9
 

 Gavin S Brown Retweeted **< retweeted by Defendant**

BusinessCloud.co.uk @BCloudUK · Feb 2, 2018

Gavin Brown of @blockchaincap breaking down #blockchain and #bitcoin at our #bccrypto event this morning



2 2 4

 Gavin S Brown Retweeted **<retweeted by Defendant**

BusinessCloud.co.uk @BCloudUK · Feb 2, 2018

- Investing in [#Bitcoin](#) avoids the potential pitfall of politicians devaluing your investments through quantitative easing, says Gavin Brown of [@ManMetUni](#) [@blockchaincap](#) [#bccrypto](#)




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Trending in USA

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Trending in USA

#CuccinelliResign

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Trending in USA

Marxism

7,083 Tweets

Trending in USA

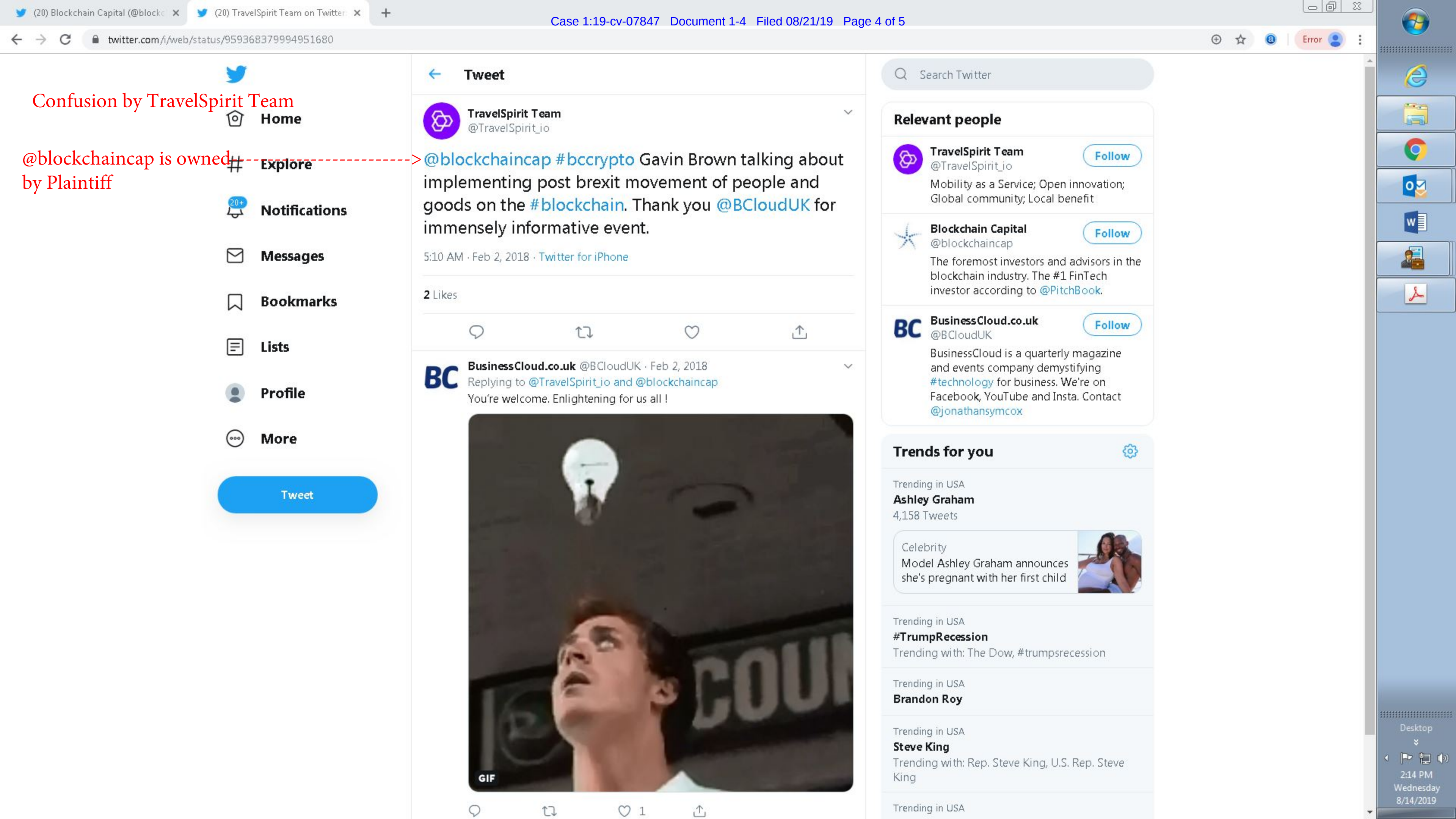
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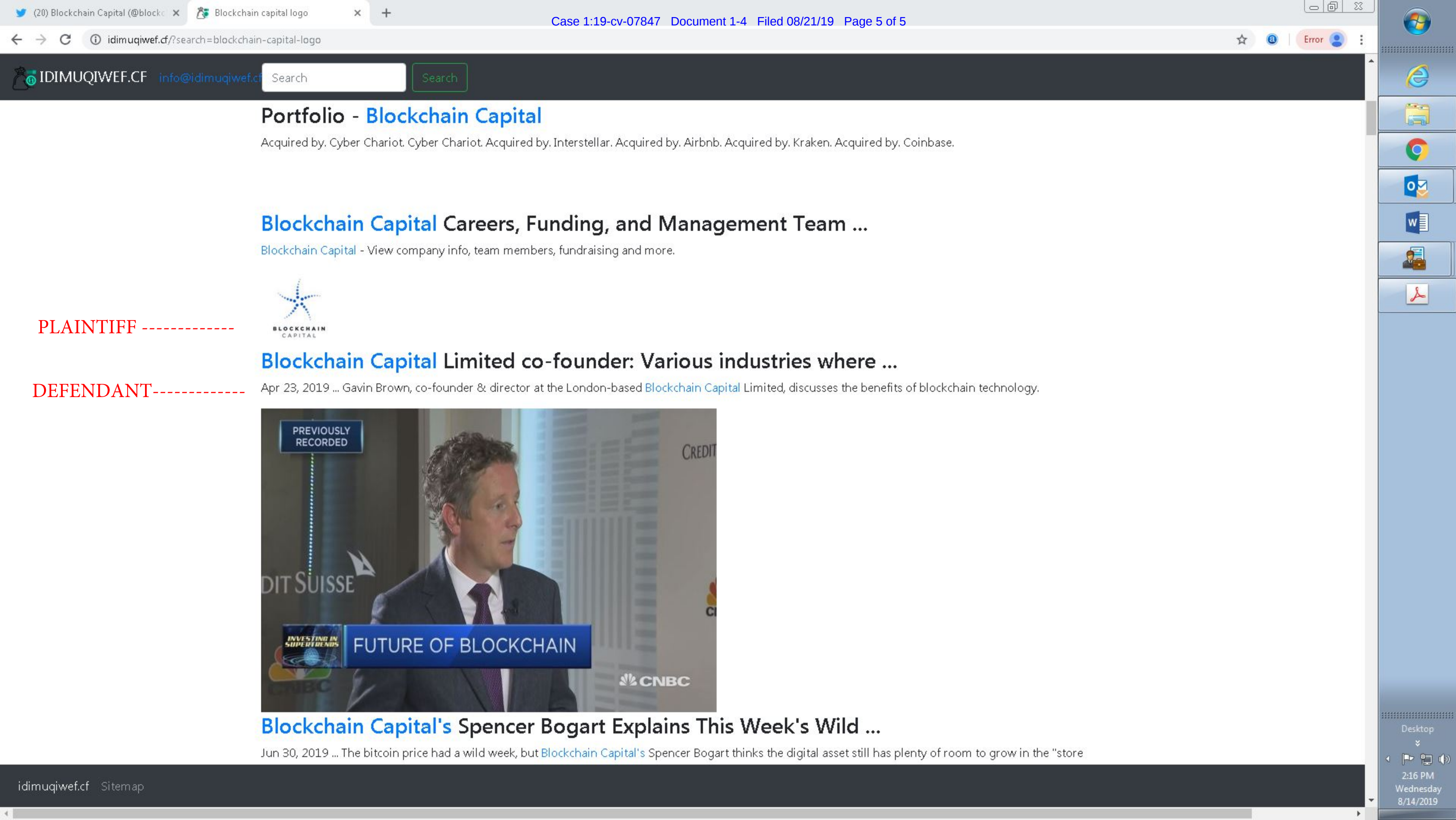
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Confusion by TravelSpirit Team

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PLAINTIFF -----

DEFENDANT-----

Exhibit E

St. Onge Steward Johnston & Reens LLC

986 Bedford Street +1 203 324-6155 TEL
 Stamford, Connecticut +1 203 327-1096 FAX
 06905-5619
 ssjr.com

July 3, 2019



Matthew Edward Buck
 Mark Norse
 Gavin Brown
 Blockchain Capital Limited
 73 New Bond Street
 Mayfair, London W1S 1RS

Via Email post@blockchain-capital.co.uk;
accounts@ratwareuk.com

Matthew Edward Buck
 The Owl
 47 School Lane
 Up-Holland, Lancashire WN8 0LW
 United Kingdom


Via FedEx

Re: SSJR File 07414-I0026A Trademark Infringement of BLOCKCHAIN CAPITAL®

Dear Messrs. Buck, Brown and Norse:

We represent Blockchain Capital LLC of San Francisco, CA (hereinafter "Blockchain Capital") with respect to intellectual property matters. As you are most likely aware, Blockchain Capital is the leading venture capital and investment firm and is the oldest venture capital firm dedicated to emerging cryptography and cryptocurrency technologies. Our client has been operating under the name "BLOCKCHAIN CAPITAL" since May 2013 in the United States and Europe and owns a fund under the same name. For more information, you may review our client's website at www.BlockchainCapital.com and www.Blockchain.Capital.

Our client's trademark BLOCKCHAIN CAPITAL is registered with the European Union under Registration No. 017893748:

EUTM Reg. No.	Country/Status	Services	Owner
BLOCKCHAIN CAPITAL and Design  RN: 017893748 AN: 017893748	European Union Registered Last Status Received: Registered September 12, 2018 Filed: April 27, 2018 Registered: September 11, 2018	(Int'l Class: 36) Financial investment services; investment services; investment services relating to technology; technological investment services; capital investment; venture capital investment services; venture capital investment services relating to technology.	Blockchain Capital LLC (legal entity Delaware) One Ferry Building, Suite 255, 94111, San Francisco, California, United States of America

July 3, 2019
Page 2 of 7

Our client also owns registrations and pending trademark applications for its BLOCKCHAIN CAPITAL trademark globally. We note that the U.S. Patent and Trademark Office has approved our client's acquired distinctiveness claim as to the name "BLOCKCHAIN CAPITAL". See the below list of global registrations and applications.

Trademark	Status	Appl. No.	Reg. No.	Country
BLOCKCHAIN CAPITAL and Design	PUBLISHED	87/886,655		US
BLOCKCHAIN CAPITAL and Design	PUBLISHED	299867		AE
BLOCKCHAIN CAPITAL and Design	REGISTERED	1896971		CA
BLOCKCHAIN CAPITAL and Design	REGISTERED	75470/2018	725558	CH
BLOCKCHAIN CAPITAL and Design	PENDING	30860472		CN
BLOCKCHAIN CAPITAL and Design	REGISTERED	017893748	017893748	EU
BLOCKCHAIN CAPITAL and Design	REGISTERED	304511529	304511529	HK
BLOCKCHAIN CAPITAL and Design	REGISTERED	2018-057803	6123662	JP
BLOCKCHAIN CAPITAL and Design	REGISTERED	40-2018-0058295	40-1437920	KR
BLOCKCHAIN CAPITAL and Design	PENDING	2018745741		RU
BLOCKCHAIN CAPITAL and Design	REGISTERED	40201808001T	40201808001T	SG

July 3, 2019
Page 3 of 7

Trademark	Status	Appl. No.	Reg. No.	Country
BLOCKCHAIN CAPITAL and Design	PENDING	274090		PA
BLOCKCHAIN CAPITAL (New York State)	REGISTERED		S24353	New York
BLOCKCHAIN CAPITAL (California State)	REGISTERED		303083	California

Our client's BLOCKCHAIN CAPITAL trademark has acquired secondary meaning in the marketplace through substantial, continuous and exclusive use since 2013. This was recognized by the U.S. Trademark Office in Application No. 87/886,655 where a claim of acquired distinctiveness to BLOCKCHAIN CAPITAL was granted after submission of substantial evidence which includes third party testimonial affidavits from third parties affiliated with some of the U.K.'s largest banking institutions. The claim to acquired distinctiveness was also recognized by the California Secretary of State in the California Registration.

BLOCKCHAIN CAPITAL has raised \$150 million for its fourth fund, and has financed 72 companies, protocols and tokens since its inception in 2013. As you may know, BLOCKCHAIN CAPITAL has had significant press coverage over the past five years in *Forbes*, *Fortune*, *Bloomberg*, *CNBC*, *Harvard Business Review*, *Wired*, *Frazer Rice*, *Wall Street Journal Pro*, *CoinDesk*, *Axios*, *The PE Hub Network*, *Crypto Insider*, *Bitcoin Magazine*, *Business Times*, *Nasdaq*, *The Drum*, *Examiner*, *PitchBook*, *BankNxt*, *Market Wired*, *Venture Beat*, etc., and in press releases on PR Newswire, MarketWire, BusinessWire, Nasdaq. Our client BLOCKCHAIN CAPITAL has been covered in interviews on major television networks such as CNBC, Bloomberg TV and Fortune, for example, see:

- <https://www.youtube.com/watch?v=UoX9cCF5erc>;
- <https://www.youtube.com/watch?v=prnvr8BULm8>;
- <https://www.cnbc.com/video/2018/10/05/blockchain-capitals-spencer-bogart-says-yale-cios-move-into-crypto-is-first-step-to-a-new-crypto-bull-market.html>;
- <https://www.cnbc.com/video/2018/07/25/institutional-crypto-blockchain-capital-partner-innovation-theater.html>;
- <https://www.cnbc.com/2018/06/25/cryptocurrencies-could-go-lower-based-on-forced-selling.html>;
- <https://www.cnbc.com/2018/05/26/bitcoin-still-a-buy-says-blockchain-venture-capitalist.html>
- <https://www.youtube.com/watch?v=k2CS-JFVWo>
- <https://www.youtube.com/watch?v=sXSTG8q7xbw>
- <https://www.youtube.com/watch?v=prnvr8BULm8>

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- <https://www.youtube.com/watch?v=gMFp66FRjZo>
- <https://www.youtube.com/watch?v=xzVh2YeCXXs>
- https://www.youtube.com/watch?v=ZSBW7D_mTag
- <https://www.youtube.com/watch?v=MzgBlxVksBA>
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- <https://www.youtube.com/watch?v=OFfQVGPfIrg>
- <https://www.youtube.com/watch?v=y-10YjR7Qg>
- <https://www.youtube.com/watch?v=uMgKLSqloas>
- <https://www.youtube.com/watch?v=EpJTAckL3vA>
- <https://www.youtube.com/watch?v=3IMvo0PPxjQ>

The Principals of our client's BLOCKCHAIN CAPITAL are famous in the industry. Jimmy Song, Brock Pierce and Spencer Bogart are listed on the most influential persons in the crypto industry in many articles and such articles name them aside BLOCKCHAIN CAPITAL, see the above videos as well as the following articles:

- <https://cryptoweekly.co/100/>
- <https://medium.com/@cryptaldashcoin/50-most-influential-people-in-cryptocurrency-2018-43812f83e96d>
- https://www.google.com/search?ei=9sOXW6bJLrGyggfw06G4DQ&q=spencer+bogart+blockchain+capital&oq=spencer++blockchain+capital&gs_l=psy-ab.3.0.0i7i30l2j0i8i7i30l8.32826.33703..34824...0.0..0.626.2122.1j1j0j2j0j2.....0....1..gws-wiz.ckjsoQYgSRI

Infringement

It has been brought to our attention that you have adopted the same name "Blockchain Capital" for cryptocurrency hedge fund services and that you have created the website at <http://www.blockchain-capital.co.uk> on May 13, 2017 for financial investment services, technological investment services, venture capital investment services, and the like, all of which are in our client's market and territories.

It has also come to our attention that your use of the name Blockchain Capital has extended to the United States via articles, news coverage and social media sites. Your use of "Blockchain Capital" has been referenced in the same publications and media channels as our client. For example, our client is routinely interviewed by CNBC and it has come to our attention that you have also been interviewed by CNBC under the name BLOCKCHAIN CAPITAL, see <https://www.cnbc.com/video/2019/04/23/blockchain-capital-co-founder-various-industries-where-blockchain-can-be-used.html>. Further, our client is

July 3, 2019
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routinely featured in Financial Times and it has come to our attention that you have been featured in the Financial Times under the name Blockchain Capital, see <https://www.ft.com/content/5cbc38e0-91d8-11e9-b7ea-60e35ef678d2>.

Furthermore, as referenced above with respect to the U.S. Application which has passed publication, individuals affiliated with some of the largest U.K. financial institutions have attested to the fact that BLOCKCHAIN CAPITAL is a source identifier of our client.

As you can see from the attached screenshots, our client is routinely featured in Crypto Express News and it has come to our attention that you have been featured in Crypto Express News under the name Blockchain Capital.

Unfair Competition

Our client has been conducting business in the United States and Europe under the Blockchain Capital name for over five (5) years and is world renown. We hope that you did not intentionally seek to trade off on the established good will of our client's trademark and fund name. Your adoption and use of our client's mark for the purposes of trading upon the goodwill represented by said mark gives your services a sale-ability that they otherwise would not have. Furthermore, regardless of your intent, such use is likely to cause confusion, mistake or deception as to the affiliation, connection or association of your company with our client, or as to the source, approval or sponsorship of our client's funds and services.

Trademark Infringement

Your unauthorized use the name BLOCKCHAIN CAPITAL is an infringement of our client's U.S. and European trademark rights as well as unfair competition under federal law and is in violation of 15 U.S.C. 1125 and international law, including European and U.K. trademark laws.

Passing Off

In addition, you are passing off on our client's trademarks and copyrighted works as your own by using our client's name as a source indicator next to articles.

Such practice constitutes false designation of origin in violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a); the Federal Trade Commission Regulation of Deceptive Acts or Practices which encompasses those promotional activities that have the capacity to deceive consumers; and the Uniform Deceptive Trade Practices Act which prohibits likelihood of confusion or misunderstanding as to the source, sponsorship, approval or certification of goods or services and grants the right to sue for injunctive relief. These actions violate multiple provisions of the U.S. Trademark Act, which allows for recovery of enhanced damages, attorneys' fees, and disgorgement of profits among other remedies.

Further, your actions are also passing off on our client's brand in violation of U.K. law.

July 3, 2019
Page 6 of 7

Cease and Desist Demands

Our client demands that you immediately cease all use of the name BLOCKCHAIN CAPITAL including any and all variations, and requests your assurances that the following undertakings will be met by the close of business on **July 15, 2019**:

1. Change the name of the company to remove "BLOCKCHAIN CAPITAL" and issue a press release announcing the name change;
2. Change the fund name, to remove "BLOCKCHAIN CAPITAL;"
3. Remove any and all signage bearing name Blockchain Capital;
4. Cease using the <http://www.blockchain-capital.co.uk/> website, and any other websites containing "Blockchain Capital," and transfer the domain(s) to our client;
5. Withdraw all advertisements in print and via third parties containing the name Blockchain Capital;
6. Remove the trademark from any and all websites including your accounts with YouTube at <https://www.youtube.com/watch?v=5EAm-uxaR8A>, the 4 LinkedIn Accounts at <https://www.linkedin.com/company/blockchain-capital-limited> as well as updating your individual LinkedIn Accounts, and all social media accounts including Twitter, Instagram, Facebook, etc.
7. Remove the trademark as a keyword with the Google, Bing, Yahoo!, AOL, Hotbot, MSN, Netscape, AltaVista and all other search engines.

Please respond, or have your counsel respond, to this letter by the close of business on **July 9, 2019** confirming you intend to take the above actions by **July 15, 2019**.

Our client considers this to be a serious matter and is prepared to devote substantial resources to insure that all infringement of its intellectual property ceases. If the request is not completed by **July 15, 2019**, we will assume that you do not wish to resolve this matter amicably and will consider legal action to protect our client's rights.

July 3, 2019
Page 7 of 7

This letter is not intended to be a complete statement of our client's rights in connection with this matter, and nothing contained herein constitutes an express or implied waiver of any rights, remedies, or defenses of our client, all of which are expressly reserved.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Jonathan A. Winter', with a large, stylized initial 'J'.

Jonathan A. Winter

JAW:AMP:SMG

c: Blockchain Capital, LLC

Exhibit F



BLOCKCHAIN CAPITAL IN THE PRESS



APRIL 2019 - CNBC

Gavin Brown, co-founder & director at the London-based Blockchain Capital Limited, discusses the benefits of blockchain technology.



APRIL 2019 - BLOCKCHAIN CAPITAL LIMITED CO-FOUNDER: WE'LL SEE ONE OR A HANDFUL OF CRYPTOS WIN

Blockchain Capital Limited co-founder Gavin Brown said that he expects that there will be only one or a handful of winners



23 FEBRUARY 2018 - THE EXPRESS

Bitcoin price LIVE: BTC returns to the \$10,000 mark after spell of mid-morning volatility



05 FEBRUARY 2018 - BBC RADIO

Gavin Brown speaks to the BBC Radio Newsroom



04 FEBRUARY 2018 - THE TELEGRAPH

Lloyds Bank in Bitcoin crackdown: credit card owners banned from buying cryptocurrency



01 FEBRUARY 2018 - THE EXPRESS

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25 JANUARY 2018 - THE TELEGRAPH

Is the Bitcoin party over? Why cryptocurrency's wild ride could be coming to an end



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Gavin Brown gives a speech to HMRC on Contemporary issues in economics and policy



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Matthew Buck talks to The Financial Times for their Money feature article on Bitcoin



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Matthew Buck talks to the Business Breakfast Show on South Korean Radio



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Bitcoin: an investment mania for the fake news era



28 NOVEMBER 2017 - THE FINANCIAL TIMES

Drivers and Risks to the Cryptocurrency Boom



15 NOVEMBER 2017 - BBC RADIO

Gavin Brown on the "Money Talks" show

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Exhibit G

<https://cointelegraph.com>

\$ ▼ BTC **\$10,519** (/bitcoin-price-index) XRP **\$0.32** (/xrp-price-index) ETH **\$221** (/ethereum-price-index) BCH **\$318** (/bitcoin-cash-price-index) EOS **\$4.24** (/eos-price-index)



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By Adrian Zmudzinski

APR 23, 2019

Blockchain Capital Limited Co-Founder: We'll See One or a Handful of Cryptos Win

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(<https://s3.amazonaws.com/cointelegraph-production-bucket/55a2-4b05-8bfa-77e8c2b7f4f7.mp3>)



NEWS

Disclaimer: This article previously read that Gavin Brown was the co-founder of Blockchain Capital, when indeed he is the co-founder of a different firm, Blockchain Capital Ltd. The name of the firm has been changed to reflect the correct nomenclature.

Blockchain Capital Limited co-founder Gavin Brown said that he expects that there will be only one or a handful of winners when it comes to cryptocurrency (<https://cointelegraph.com/tags/cryptocurrencies>). Brown made his remarks during an interview with CNBC published (<https://www.cnbc.com/video/2019/04/23/blockchain-capital-co-founder-various-industries-where-blockchain-can-be-used.html>) on April 23.

During the aforementioned interview, Brown further noted that he thinks the winners — or winner — would earn a lot of value:

"These winners would obviously win big."

He further explained that trying to understand which cryptocurrencies will be the winning ones is challenging, and that this is the reason why he believes crypto investors often have a diversified portfolio. Brown further noted that he believes the participation of increasingly notorious companies in the crypto space will bring legitimacy.

According to him, there is a trend towards the democratization of money where individuals or companies can create currencies. Still, Brown points out that people will trust the currency if they trust the underlying brand and products.

For instance, Brown claimed that Starbucks (<https://cointelegraph.com/tags/starbucks>) had over a billion dollars worth of assets from people who prepaid for their coffee because they trust the company and are confident that the product will be there when they want it. With this in mind, he notes that it is not outlandish for multinational companies to issue their own currencies and request that consumers use them. Brown said:

Cointelegraph.com uses Cookies (<https://cointelegraph.com/terms-and-privacy>) to ensure the best experience for you.

"We live in an era where McDonald's has got a higher credit rating than the country of Ireland."

ACCEPT



He also cited the so-called Facebook coin (<https://cointelegraph.com/news/new-york-times-facebook-reportedly-shopping-facebook-coin-to-crypto-exchanges>), saying that it is “probably the next big one.” When asked if a world in which every major company issues its currency wouldn’t be unnecessarily complicated, Brown pointed out that he expects alliances to form.

In Brown’s opinion, such alliances would use the same cryptocurrency for transactions. To provide an example, Brown cited JPMCoin (<https://cointelegraph.com/news/ordinary-stablecoin-or-xrp-killer-what-we-know-about-jpmorgan-chases-new-cryptocurrency>), stating that about 270 banks already signed up to use the crypto asset.

As Cointelegraph reported (<https://cointelegraph.com/news/jpmorgan-chase-to-add-new-features-to-blockchain-powered-network-for-global-banks>) yesterday, JPMorgan Chase (<https://cointelegraph.com/tags/jpmorgan>) is expanding the use of its blockchain (<https://cointelegraph.com/tags/blockchain>) technology to help reduce the number of global payments rejected by errors.

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ACCEPT



Exhibit H



https://cointelegraph.com/news/blockchain-capital-co-found...



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Exhibit I

Gavin Brown



Gavin Brown is an Associate Professor in Financial Economics at Manchester Metropolitan University where he is a member of The Future Economies Research Centre.

He teaches and speaks at investment banks internationally but particularly in London and New York. He is a Non-Executive Director and Co-founder of start-up cryptoassets fund, Blockchain Capital Limited based in the U.K. He specialises in FinTech, Cryptocurrencies, Cryptoassets and Blockchain.

Gavin has provided talks, advice and media commentary on cryptocurrencies and tokenomics to The House of Lords, H.M. Treasury, H.M.R.C., The Greater Manchester Chamber of Commerce, The Bank of England, BBC radio & live television ('The One Show'), The Telegraph Newspaper, Forbes Magazine, The Financial Times Newspaper, The Express Newspaper, private banks, wealth management offices, conferences and higher education institutions such as The University of Oxford.

He is presently researching stablecoins and has been commissioned by Emerald Publishing to write a short-form book on Blockchain & Cryptoassets for publication later in 2019 as part of their Future of Work Series.

He is also a founding member of the Academic Working Group of The British Business Federation Authority (BBFA) advising UK politicians and policymakers on how best to leverage distributed ledger technology (DLT or blockchain) for industry and society nationally and internationally.

Gavin holds both a Bachelors and MSc degree in Business Management as well as an MBA from the University of Oxford (Said, 2007-08) where he was a Dean's List member. He qualified as an ACA (ICAEW) chartered accountant with PricewaterhouseCoopers (Manchester) in

[Click here to enquire about Gavin Brown](#)

Further Information

For further information or for a copy of our latest speaker booklet please phone +44 (0) 20 3740 3640.

2006 and went on to work at Merrill Lynch (London) before setting up a hedge fund in 2008.

He also holds the Investment Management Certificate (IMC) and PG Cert (Education) qualifications and is currently a Chartered Financial Analyst (CFA) Level III candidate. Gavin is a Fellow of the Higher Education Authority (HEA). He joined Manchester Metropolitan University as a Senior Lecturer in 2012 and was appointed to Fellow (FCA) of the Institute of Chartered Accountants in England & Wales (ICAEW) effective from November 2016.

[Click here to enquire about Gavin Brown](#)

Further Information

For further information or for a copy of our latest speaker booklet please phone +44 (0) 20 3740 3640.



Speakers

Gavin Brown

Associate Professor, Manchester Metropolitan University;
Co-Founder & Director, Blockchain Capital Limited



Gavin Brown is an Associate Professor in Financial Economics at Manchester Metropolitan University where he is a member of The Future Economies Research Centre.

He teaches and speaks at investment banks internationally but particularly in London and New York. He is a Non-Executive Director and Co-founder of start-up cryptocurrency fund, Blockchain Capital Limited. He specialises in FinTech, Cryptocurrencies, Cryptoassets and Blockchain. Mr. Brown has provided talks, advice and media commentary on

cryptocurrencies and tokenomics to The House of Lords, H.M. Treasury, H.M.R.C., The Bank of England, BBC radio & live television, The Telegraph Newspaper, The Financial Times Newspaper, The Express Newspaper, private banks, wealth management offices, conferences and higher education institutions such as The University of Oxford.

Mr. Brown is presently researching stablecoins and has been commissioned by Emerald Publishing to write a short-form book on Blockchain & Cryptoassets for publication later in 2019 as part of their Future of Work Series. He is also a founding member of the Academic Working Group of The British Business Federation Authority (BBFA) advising UK politicians and policymakers how best to leverage distributed ledger technology (DLT) for industry and society.

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Credit Suisse Conferences

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Exhibit J

Portfolio - Blockchain Capital

Acquired by. Cyber Chariot. Cyber Chariot. Acquired by. Interstellar. Acquired by. Airbnb. Acquired by. Kraken. Acquired by. Coinbase.

Blockchain Capital Careers, Funding, and Management Team ...

[Blockchain Capital](#) - View company info, team members, fundraising and more.



Blockchain Capital Limited co-founder: Various industries where ...

Apr 23, 2019 ... Gavin Brown, co-founder & director at the London-based [Blockchain Capital](#) Limited, discusses the benefits of blockchain technology.



Blockchain Capital's Spencer Bogart Explains This Week's Wild ...

Jun 30, 2019 ... The bitcoin price had a wild week, but [Blockchain Capital's](#) Spencer Bogart thinks the digital asset still has plenty of room to grow in the "store



mission of helping ...
blockchain.capital

Blockchain Capital | Crunchbase

Blockchain Capital is a pioneer and the premier venture capital firm investing in ... [Website www.blockchaincapital.com](http://www.blockchaincapital.com) [Facebook](#) [View on Facebook](#) [LinkedIn](#) ... www.crunchbase.com

Coming soon: The Biggest Crypto On-Ramps Ever – Blockchain ...

Apr 18, 2019 ... As a venture firm that has been deploying **capital** to the crypto space for over 6 years, ... A link between crypto and where **capital** resides **today**.
[medium.com](#)

A Year After \$20K, Blockchain Capital Exec Says Investors Will ...

Dec 18, 2018 ... One year after Bitcoin (BTC) broke crypto industry records to hit \$20,000, a partner at venture capital firm **Blockchain Capital** says that today's ...
cointelegraph.com

Blockchain Capital Limited co-founder: Various industries where ...

Apr 23, 2019 ... Gavin Brown, co-founder & director at the London-based **Blockchain Capital Limited**, discusses the benefits of blockchain technology.

Dallas: Blockchain Capital Summit Tickets.

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Blockchain Capital closes Fund IV at USD150m

Fri, 23/03/2018 - 09:31

Tags: [Funds](#) [Launches & Fundraising](#)

Blockchain Capital, a venture capital firm focused exclusively on the blockchain technology sector and crypto ecosystem, has closed Blockchain Capital IV, LP a USD150 million fund.

The fund, which is the firm's largest fund raised to date and brings assets under management to USD250 million, was oversubscribed at its hard cap with institutional limited partners representing fund of funds, foundations, strategic investors and family offices.

Since its inception in 2013, Blockchain Capital has invested in 72

Further reading

from Private Equity Wire

Mourant advises on EUR4.6 billion fundraising for CVC Strategic Opportunities II

Wed 14/08/2019 - 10:47

Turquoise International appointed to manage new low-carbon fund

Wed 14/08/2019 - 10:27

Prestige Funds launches distribution share class for dedicated SME private le

Wed 07/08/2019 - 13:48

companies, protocols, and tokens, including Coinbase, Ripple, Circle, Ethereum, 0x and Kraken. Blockchain Capital remains committed to working with the world's best entrepreneurs who are leveraging blockchain technology to develop new businesses, protocols, markets and

assets. Blockchain Capital IV, LP is a multi-stage fund that invests in both equity and crypto assets.

"As pioneers in the blockchain sector, we have been on the front lines and in the trenches with our portfolio companies building a new crypto ecosystem," says Bart Stephens, Co-Founder and Managing Partner of Blockchain Capital. "It's still early days and our mission is to help our new and existing portfolio companies succeed and advance this industry as a whole."

Blockchain Capital also announced that Spencer Bogart was promoted to Partner. Bogart, who previously held the position of Managing Director and Head of Research, brings the rare combination of deep experience analyzing cryptocurrencies as well as traditional equity opportunities. Bogart is a contributor to Forbes and a frequent guest on CNBC and Bloomberg. Prior to joining Blockchain Capital, Bogart

Ropes & Gray Advises Hamilton Lane on Strategic Opportunities Fund V

Mon 05/08/2019 - 10:26

Private investors commit GBP8m to Connection Capital fund

Fri 02/08/2019 - 09:59

from our other sites

Osborne Clarke advises Niam on EUR1.1bn in equity for Niam Nordic VII

Wed 14/08/2019 - 14:00

BNP Paribas launches two new Easy ETFs based on USA and Europe indices

Wed 14/08/2019 - 10:08

UBS Asset Management's socially responsible ETF surpasses EUR1bn in Europe

Tue 13/08/2019 - 13:09

Global ETF and ETP assets reach record USD5.74 trillion at the end of July 2019

Mon 12/08/2019 - 17:46

World's first vegan-friendly and climate-conscious ETF to launch on NYSE

Mon 12/08/2019 - 12:37

features



Investors shift focus to social media analysis during hedge fund and private equity background investigations, says Corgentum survey

Wed, 2019-08-14 10:33

In Focus

was a Vice President at Needham & Company, where he authored Wall Street's first industry report highlighting the use-cases, companies and potential of blockchain technology.

"I am proud to be a part of the investment team at Blockchain Capital, and this USD150 million fund will allow us to match the right amount of capital to excellent deal flow," says Bogart. "I am looking forward to working closely with Bart and Brad and the rest of the Blockchain Capital team as we continue to back cutting-edge blockchain companies and visionary projects."

Bogart's promotion comes on the heels of the appointment of Jimmy Song as a Venture Partner. Song, a widely followed and respected Bitcoin Core developer, has brought more than a decade of technical expertise, programming, and crypto development experience to the firm since joining in January.

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Private Equity Wire USA Awards 2019 - Last chance to

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Mon, 2019-08-12 08:56

Interview



Bringing PE rigour to infrastructure investing

Mon, 2019-07-29 10:56

In Focus



Avoiding the pitfalls of co-investment

Tue, 2019-07-23 08:00

In Focus



Maintain influence in a more competitive DCIO environment - An industry-shifting approach to gathering DCIO assets

Fri, 2019-08-02 11:59

In Focus

UAE is not a mature PE market but technology might help managers'



fundraising efforts

Thu, 2019-07-18 15:01

In Focus



LP co-investment deal value sees three-fold increase

since 2013

Mon, 2019-07-08 10:20

Regulation



What's next for the SEC? The fund of funds rule

Wed, 2019-07-10 09:00

Regulation



Firms' non-financial misconduct under FCA

spotlight thanks to SM&CR

Mon, 2019-07-08 12:46

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Exhibit L



Home > Whois Lookup > BlockChainCapital.com

Whois Record for BlockChainCapital.com

— Domain Profile

Proximity Score	5	
Email	r48ca24...@networksolutionsprivateregistration.com is associated with ~2 domains abuse@web.com is associated with ~10,998,821 domains	
Registrar Status		
IP Address	67.205.14.168 - 28 other sites hosted on this server	
IP Location	 - California - Brea - New Dream Network Llc	
ASN	 AS26347 DREAMHOST-AS - New Dream Network, LLC, US (registered Aug 28, 2002)	
Domain Status	Registered And Active Website	
Whois History	43 records have been archived since 2013-05-10	
IP History	13 changes on 13 unique IP addresses over 6 years	
Registrar History	4 registrars	
Hosting History	7 changes on 7 unique name servers over 6 years	
Whois Server	whois.networksolutions.com	

— Website

Website Title	 500 SSL negotiation failed:	
Response Code	500	

Whois Record (last updated on 2019-08-14)

```

Domain Name: BLOCKCHAINCAPITAL.COM
Registry Domain ID: 1800104743_DOMAIN_COM-VRSN
Registrar WHOIS Server: whois.networksolutions.com
Registrar URL: http://networksolutions.com
Updated Date: 2019-03-10T07:08:59Z
Creation Date: 2013-05-09T15:55:52Z
Registrar Registration Expiration Date: 2020-05-09T15:55:52Z
Registrar: Network Solutions, LLC
Registrar IANA ID: 2
Reseller:
Domain Status: clientTransferProhibited https://icann.org/epp#clientTransferPr


```

hibited
Registry Registrant ID:
Registrant Name: PERFECT PRIVACY, LLC
Registrant Organization:
Registrant Street: 12808 Gran Bay Parkway West
Registrant City: Jacksonville
Registrant State/Province: FL
Registrant Postal Code: 32258
Registrant Country: US
Registrant Phone: +1.5707088780
Registrant Phone Ext:
Registrant Fax:
Registrant Fax Ext:
Registrant Email: r48ca24d4vm@networksolutionsprivateregistration.com
Registry Admin ID:
Admin Name: PERFECT PRIVACY, LLC
Admin Organization:
Admin Street: 12808 Gran Bay Parkway West
Admin City: Jacksonville
Admin State/Province: FL
Admin Postal Code: 32258
Admin Country: US
Admin Phone: +1.5707088780
Admin Phone Ext:
Admin Fax:
Admin Fax Ext:
Admin Email: r48ca24d4vm@networksolutionsprivateregistration.com
Registry Tech ID:
Tech Name: PERFECT PRIVACY, LLC
Tech Organization:
Tech Street: 12808 Gran Bay Parkway West
Tech City: Jacksonville
Tech State/Province: FL
Tech Postal Code: 32258
Tech Country: US
Tech Phone: +1.5707088780
Tech Phone Ext:
Tech Fax:
Tech Fax Ext:
Tech Email: r48ca24d4vm@networksolutionsprivateregistration.com
Name Server: NS1.DREAMHOST.COM
Name Server: NS2.DREAMHOST.COM
Name Server: NS3.DREAMHOST.COM
DNSSEC: unsigned
Registrar Abuse Contact Email: abuse@web.com
Registrar Abuse Contact Phone: +1.8003337680
URL of the ICANN WHOIS Data Problem Reporting System: <http://wdprs.internic.net/>

<https://www.icann.org/resources/pages/epp-status-codes-2014-06-16-en>.

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Tools

Whois History	
Hosting History	
Monitor Domain Properties	▼
Reverse Whois Lookup	▼
Reverse IP Address Lookup	▼
Network Tools	▼
Buy This Domain ▼	
Visit Website	

Preview the Full Domain Report



View Screenshot History

Last checked July 07, 2019

Queue Screenshot for Update

Available TLDs

General TLDs

Country TLDs

The following domains are available through our preferred partners. Select domains below for more information. (3rd party site)

- ☐ Taken domain.
- ☐ Available domain.
- ☐ Deleted previously owned domain.

BlockChainCapital.c...	View Whois
BlockChainCapital.n...	View Whois
BlockChainCapital.o...	View Whois
BlockChainCapital.i...	View Whois
BlockChainCapital.b...	Buy Domain
BlockChainCapital.us	View Whois



Exhibit M



Domain Report

BlockChain-Capital.co.uk

Domain Name **BlockChain-Capital.co.uk**

Prepared On **April 23, 2019**



About This Report

This report documents a thorough analysis of the Internet domain name "**BlockChain-Capital.co.uk**". It draws on the extensive DomainTools dataset and aims to deliver a comprehensive view of the domain's ownership profile, key historical events and technically linked domain names.

All data in this Report is, or was, freely available through standard Internet DNS and query protocols. DomainTools has not altered the data in any way from its original form, except in certain instances to format it for readability in this Report.

Data from DomainTools is presented as-is, and as captured from the original source. We make no representations or warranties of fitness of any kind.

About DomainTools

DomainTools offers the most comprehensive searchable database of domain name registration and hosting data. Combined with our other data sites such as DailyChanges.com, Screenshots.com and ReverseMX.com, users of DomainTools.com can review millions of historical domain name records from basic Whois, and DNS information, to homepage images and email settings. The Company's comprehensive snapshots of past and present domain name registration, ownership and usage data, in addition to powerful research and monitoring resources, help customers by unlocking everything there is to know about a domain name. DomainTools is a Top 250 site in the Alexa rankings.

Reach us at memberservices@domaintools.com if you have any questions on this report.

Domain Profile

As of April 23, 2019

Ownership

Registered Owner **Blockchain-capital.co.uk**

Registration

Created	May 13, 2017
Expires	May 13, 2019
Updated	Apr 26, 2018
Domain Status	Active
Whois Server	whois.nic.uk
Name Servers	ratwarehosting.com

Network

Website IP Address	67.227.241.142
IP Location	United States-Michigan-Lansing Liquid Web L.L.C
IP ASN	AS32244

Website

Site Title	Blockchain Capital Limited - UK Based Blockchain Investment Fund
------------	---

Current Whois Record

Reported on Apr 23, 2019

Domain name:

blockchain-capital.co.uk

Data validation:

Nominet was able to match the registrant's name and address against a 3rd party data source on 29-Dec-

Registrar:

Mesh Digital Limited t/a Domainmonster.com [Tag = MONSTER]

URL: <http://www.domainmonster.com>

Relevant dates:

Registered on: 13-May-2017

Expiry date: 13-May-2019

Last updated: 26-Apr-2018

Registration status:

Registered until expiry date.

Name servers:

ns1.ratwarehosting.com

ns2.ratwarehosting.com

Ownership History

Whois History for BlockChain-Capital.co.uk

DomainTools has 11 distinct historical ownership records for BlockChain-Capital.co.uk. The oldest record dates May 16, 2017. Each record is listed on its own page, starting with the most recent record. The date at the start of the section indicates the first time we captured the record. The website screenshot, when available, will be the image captured as close as possible to the record date.

About Whois History

DomainTools takes periodic snapshots of domain name Whois records and stores them for subsequent analysis. The database contains billions of Whois records across hundreds of millions of domains, dating back in some cases to 2001.

Whois Record on Mar 1, 2019

No adjacent screenshot
available for this date.

Domain name:

blockchain-capital.co.uk

Data validation:

Nominet was able to match the registrant's name and address against a 3rd party data source on 29-Dec-2016

Registrar:

Mesh Digital Limited t/a Domainmonster.com [Tag = MONSTER]

URL: <http://www.domainmonster.com>

Relevant dates:

Registered on: 13-May-2017

Expiry date: 13-May-2019

Last updated: 26-Apr-2018

Registration status:

Registered until expiry date.

Name servers:

ns1.ratwarehosting.com

ns2.ratwarehosting.com

Whois Record on Nov 30, 2018

No adjacent screenshot
available for this date.

Domain name:

blockchain-capital.co.uk

Data validation:

Nominet was able to match the registrant's name and address against a 3rd party data source on 29-Dec-2016

Registrar:

Mesh Digital Limited t/a Domainmonster.com [Tag = MONSTER]

URL: <http://www.domainmonster.com>

Relevant dates:

Registered on: 13-May-2017

Expiry date: 13-May-2019

Last updated: 26-Apr-2018

Registration status:

Registered until expiry date.

Name servers:

ns1.ratwarehosting.com

ns2.ratwarehosting.com

Whois Record on Aug 25, 2018

No adjacent screenshot
available for this date.

Domain name:

blockchain-capital.co.uk

Data validation:

Nominet was able to match the registrant's name and address against a 3rd party data source on 29-Dec-2016

Registrar:

Mesh Digital Limited t/a Domainmonster.com [Tag = MONSTER]

URL: <http://www.domainmonster.com>

Relevant dates:

Registered on: 13-May-2017

Expiry date: 13-May-2019

Last updated: 26-Apr-2018

Registration status:

Registered until expiry date.

Name servers:

ns1.ratwarehosting.com

ns2.ratwarehosting.com

Whois Record on May 11, 2018

No adjacent screenshot
available for this date.

Domain name:

blockchain-capital.co.uk

Registrant:

RatwareUK Limited

Registrant type:

UK Limited Company, (Company number: 9600334)

Registrant's address:

The Owl
47 School Lane
Up-Holland
Lancashire
WN8 0LW
United Kingdom

Data validation:

Nominet was able to match the registrant's name and address against a 3rd party data source on 29-Dec-2016

Registrar:

Mesh Digital Limited t/a Domainmonster.com [Tag = MONSTER]
URL: <http://www.domainmonster.com>

Relevant dates:

Registered on: 13-May-2017
Expiry date: 13-May-2019
Last updated: 26-Apr-2018

Registration status:

Registered until expiry date.

Name servers:

ns1.ratwarehosting.com
ns2.ratwarehosting.com

Whois Record on Feb 27, 2018

No adjacent screenshot
available for this date.

Domain name:

blockchain-capital.co.uk

Registrant:

RatwareUK Limited

Registrant type:

UK Limited Company, (Company number: 9600334)

Registrant's address:

The Owl
47 School Lane
Up-Holland
Lancashire
WN8 0LW
United Kingdom

Data validation:

Nominet was able to match the registrant's name and address against a 3rd party data source on 29-Dec-2016

Registrar:

Mesh Digital Limited t/a Domainmonster.com [Tag = MONSTER]
URL: <http://www.domainmonster.com>

Relevant dates:

Registered on: 13-May-2017
Expiry date: 13-May-2018
Last updated: 28-May-2017

Registration status:

Registered until expiry date.

Name servers:

ns1.ratwarehosting.com
ns2.ratwarehosting.com

Whois Record on Dec 4, 2017

No adjacent screenshot
available for this date.

Domain name:

blockchain-capital.co.uk

Registrant:

RatwareUK Limited

Registrant type:

UK Limited Company, (Company number: 9600334)

Registrant's address:

The Owl
47 School Lane
Up-Holland
Lancashire
WN8 0LW
United Kingdom

Data validation:

Nominet was able to match the registrant's name and address against a 3rd party data source on 29-Dec-2016

Registrar:

Mesh Digital Limited t/a Domainmonster.com [Tag = MONSTER]
URL: <http://www.domainmonster.com>

Relevant dates:

Registered on: 13-May-2017
Expiry date: 13-May-2018
Last updated: 28-May-2017

Registration status:

Registered until expiry date.

Name servers:

ns1.ratwarehosting.com
ns2.ratwarehosting.com

Whois Record on Sep 10, 2017

No adjacent screenshot
available for this date.

Domain name:

blockchain-capital.co.uk

Registrant:

RatwareUK Limited

Registrant type:

UK Limited Company, (Company number: 9600334)

Registrant's address:

The Owl
47 School Lane
Up-Holland
Lancashire
WN8 0LW
United Kingdom

Data validation:

Nominet was able to match the registrant's name and address against a 3rd party data source on 29-Dec-2016

Registrar:

Mesh Digital Limited t/a Domainmonster.com [Tag = MONSTER]
URL: <http://www.domainmonster.com>

Relevant dates:

Registered on: 13-May-2017
Expiry date: 13-May-2018
Last updated: 28-May-2017

Registration status:

Registered until expiry date.

Name servers:

ns1.ratwarehosting.com
ns2.ratwarehosting.com

Whois Record on May 29, 2017

No adjacent screenshot
available for this date.

Domain name:

blockchain-capital.co.uk

Registrant:

RatwareUK Limited

Registrant type:

UK Limited Company, (Company number: 9600334)

Registrant's address:

The Owl
47 School Lane
Up-Holland
Lancashire
WN8 0LW
United Kingdom

Data validation:

Nominet was able to match the registrant's name and address against a 3rd party data source on 29-Dec-2016

Registrar:

Mesh Digital Limited t/a Domainmonster.com [Tag = MONSTER]
URL: <http://www.domainmonster.com>

Relevant dates:

Registered on: 13-May-2017
Expiry date: 13-May-2018
Last updated: 28-May-2017

Registration status:

Registered until expiry date.

Name servers:

ns1.ratwarehosting.com
ns2.ratwarehosting.com

Whois Record on May 28, 2017

No adjacent screenshot
available for this date.

Domain name:

blockchain-capital.co.uk

Registrant:

RatwareUK Limited

Registrant type:

UK Limited Company, (Company number: 9600334)

Registrant's address:

The Owl
47 School Lane
Up-Holland
Lancashire
WN8 0LW
United Kingdom

Data validation:

Nominet was able to match the registrant's name and address against a 3rd party data source on 29-Dec-2016

Registrar:

Mesh Digital Limited t/a Domainmonster.com [Tag = MONSTER]
URL: <http://www.domainmonster.com>

Relevant dates:

Registered on: 13-May-2017
Expiry date: 13-May-2018
Last updated: 28-May-2017

Registration status:

Registered until expiry date.

Name servers:

ns1.ratwarehosting.com
ns2.ratwarehosting.com

Whois Record on May 19, 2017

No adjacent screenshot
available for this date.

Domain name:

blockchain-capital.co.uk

Registrant:

RatwareUK Limited

Registrant type:

UK Limited Company, (Company number: 9600334)

Registrant's address:

The Owl
47 School Lane
Up-Holland
Lancashire
WN8 0LW
United Kingdom

Data validation:

Nominet was able to match the registrant's name and address against a 3rd party data source on 29-Dec-2016

Registrar:

Mesh Digital Limited t/a Domainmonster.com [Tag = MONSTER]
URL: <http://www.domainmonster.com>

Relevant dates:

Registered on: 13-May-2017
Expiry date: 13-May-2018
Last updated: 13-May-2017

Registration status:

Registered until expiry date.

Name servers:

ns1.domainmonster.com
ns2.domainmonster.com
ns3.domainmonster.com

Whois Record on May 16, 2017

No adjacent screenshot
available for this date.

Domain name:

blockchain-capital.co.uk

Registrant:

RatwareUK Limited

Registrant type:

UK Limited Company, (Company number: 9600334)

Registrant's address:

The Owl
47 School Lane
Up-Holland
Lancashire
WN8 0LW
United Kingdom

Data validation:

Nominet was able to match the registrant's name and address against a 3rd party data source on 29-Dec-2016

Registrar:

Mesh Digital Limited t/a Domainmonster.com [Tag = MONSTER]
URL: <http://www.domainmonster.com>

Relevant dates:

Registered on: 13-May-2017
Expiry date: 13-May-2018
Last updated: 13-May-2017

Registration status:

Registered until expiry date.

Name servers:

ns1.domainmonster.com
ns2.domainmonster.com
ns3.domainmonster.com

Hosting History

DomainTools tracks changes to a domain name's IP address, name server and registrar. These events can be useful signals that may indicate more macro events, including: domain name sales, transfers or deletions; taking a site live with new content; or a change in registration or hosting profile.

Registrar History

No records found for this domain.

Name Server History

Event Date	Action	New Server	Previous Server
May 29, 2017	Transfer	ratwarehosting.com	domainmonster.com
May 19, 2017	New	domainmonster.com	-

IP Address History

No records found for this domain.

Screenshot History

DomainTools captures snapshots of website homepages on regular intervals. This content is useful for researchers to understand how a domain was used at various points in time. Due to the relatively high storage costs of screenshot data, the coverage of screenshot histories is in most cases not as thorough as Whois or hosting data, and this is especially true for dates early in a domain's history.

No records found for this domain.

Connected Domains

Shared IP Address

DomainTools uses proprietary techniques to discover other domain names that are hosted on the same IP address (web host) as BlockChain-Capital.co.uk. This is a sample of up to 100 randomly-selected domains from that dataset. Access to this data provides context in cases where knowing associated domain names has value.

The exhaustive list of connected domains by IP address is available in the Reverse IP product at DomainTools.com.

Domain	Created	Registrant
airengineering.ltd.uk	Aug 20, 2009	Airengineering.ltd.uk
allcloudup.com	Mar 27, 2014	REDACTED FOR PRIVACY
arbsales.co.uk	Jan 28, 2005	Arbsales.co.uk
barkertelecoms.co.uk	Apr 21, 2000	Barkertelecoms.co.uk
barkerwelding.co.uk	Apr 21, 2000	Barkerwelding.co.uk
bartelhosting.com	Jun 22, 2009	Barker Telecommunications
bartemail.co.uk	Jun 22, 2009	Bartemail.co.uk
blockassets.io	Mar 2, 2017	RatwareUK Limited
blockchain-capital.co.uk	May 13, 2017	Blockchain-capital.co.uk
boroughprinting.co.uk	Jun 10, 2008	Boroughprinting.co.uk
bradshawcottage.co.uk	May 19, 2008	Bradshawcottage.co.uk
bradshawcottage.com	May 19, 2008	Buck Group Limited
cnorris.co.uk	May 20, 2010	Cnorris.co.uk
durablecast.com	Sep 17, 2008	REDACTED FOR PRIVACY
ebsbarkergroup.co.uk	Jun 20, 2012	Ebsbarkergroup.co.uk
elantelecom.com	Apr 21, 2011	Buck Group Limited
gebhome.co.uk	Jan 18, 2004	Gebhome.co.uk
inglenorth.co.uk	Nov 15, 2004	Inglenorth.co.uk
jpreng.co.uk	Dec 21, 2011	Jpreng.co.uk
jratsecurity.co.uk	Dec 28, 2003	Jratsecurity.co.uk
jratsecurity.com	Dec 28, 2003	Buck Group Limited
korenetworks.co.uk	Dec 29, 2016	Korenetworks.co.uk
korenetworks.net	Dec 29, 2016	RatwareUK Limited
korenetworks.uk	Dec 29, 2016	Korenetworks.uk
kormapolice.com	Oct 3, 2009	Identity Protect Limited
luwa.co.uk	Aug 23, 2000	Luwa.co.uk
peers-files.co.uk	Jan 31, 2012	Peers-files.co.uk
pingcommunications.co.uk	Dec 10, 2006	Pingcommunications.co.uk
ratwareuk.co.uk	Apr 14, 2006	Ratwareuk.co.uk
ratwareuk.com	Apr 14, 2006	RatwareUK Limited
ratwareuk.net	May 22, 2012	Buck Group Limited
rmwaccltd.co.uk	Oct 17, 2008	Rmwaccltd.co.uk
trustorthotics.com	Aug 30, 2007	REDACTED FOR PRIVACY

Shared Name Server

DomainTools uses proprietary techniques to discover other domain names that are hosted on the same name server as BlockChain-Capital.co.uk. This is a sample of up to 100 randomly-selected domains from that dataset. Access to this data provides context in cases where knowing associated domain names has value.

The exhaustive list of connected domains by name server is available in the Name Server Report product at DomainTools.com.

Domain	Created	Registrant
allcloudup.com	Mar 27, 2014	REDACTED FOR PRIVACY
bartelhosting.com	Jun 22, 2009	Barker Telecommunications
blockassets.io	Mar 2, 2017	RatwareUK Limited
blockchain-capital.co.uk	May 13, 2017	Blockchain-capital.co.uk
bradshawcottage.co.uk	May 19, 2008	Bradshawcottage.co.uk
bradshawcottage.com	May 19, 2008	Buck Group Limited
durablecast.com	Sep 17, 2008	REDACTED FOR PRIVACY
elantelecom.com	Apr 21, 2011	Buck Group Limited
inglenorth.co.uk	Nov 15, 2004	Inglenorth.co.uk
jratsecurity.co.uk	Dec 28, 2003	Jratsecurity.co.uk
jratsecurity.com	Dec 28, 2003	Buck Group Limited
korenetworks.co.uk	Dec 29, 2016	Korenetworks.co.uk
korenetworks.net	Dec 29, 2016	RatwareUK Limited
korenetworks.uk	Dec 29, 2016	Korenetworks.uk
kormapolice.com	Oct 3, 2009	Identity Protect Limited
peers-files.co.uk	Jan 31, 2012	Peers-files.co.uk
pingcommunications.co.uk	Dec 10, 2006	Pingcommunications.co.uk
ratwarehosting.com	May 18, 2008	REDACTED FOR PRIVACY
ratwareuk.co.uk	Apr 14, 2006	Ratwareuk.co.uk
ratwareuk.com	Apr 14, 2006	RatwareUK Limited
ratwareuk.net	May 22, 2012	Buck Group Limited
twalogisticsltd.co.uk	Nov 22, 1999	Twalogisticsltd.co.uk

Exhibit N



 Flyer

 Ebook Available

Algorithms, Blockchain & Cryptocurrency: Implications for the Future of the Workplace

Gavin Brown

Manchester Metropolitan University, UK

Richard Whittle

Manchester Metropolitan University, UK

Product Details

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- economic policy.

The book's comprehensive recommendations on how workers, organisations and nation states will need to adapt to prosper in this new world, provide a useful survival guide for researchers, practitioners and policy makers working on behavioural economics, economic policy and the future of work.

Contents

About the author

Gavin Brown is an Associate Professor in Financial Economics at Manchester Metropolitan University where he is a member of The Future Economies Research Centre. He is also a Non-Executive Director and Co-founder of start-up cryptoassets fund, **Blockchain Capital Limited**.

Richard Whittle is Chief Economist at the Future Economies University Research Centre at Manchester Metropolitan University and a research fellow in behavioural economics and policy. He has published numerous articles and policy papers, including for the CIPD and Money Advice Service.

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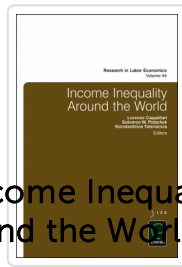


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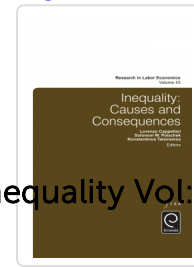


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